INERA™
Breakthrough Biologicals



# VOICES FROM THE FIELDS



## Pioneering Sustainable Agriculture

Inera, the Biological Agri Input vertical of Absolute, fuses research with nature in partnership with the Xenesis Institute. Our products harness a deep understanding of biology to boost agricultural productivity.

Our commitment is deeply rooted in the belief that sustainable, environmentally friendly agriculture is not only achievable, but imperative. Together with our farmers, we are making regenerative agriculture a reality.

**Farm by farm. Globally.**





# Growing Together: Testimonials from our Farmers

All testimonials translated and paraphrased for clarity and brevity.




Within just two weeks of applying Phyro M P to my bitter gourd plantation, I noticed lush green leaves, increased vegetative growth, and healthier-looking vegetables — it's everything I could have hoped for!

Raiyan Mondal

West Medinipur, West Bengal

Bitter Gourd | Phyro M P

Recently, we experimented with biofertilisers for the first time and were delighted with the results. Our plants are healthier, grow more vigorously, and exhibit improved resistance to pests. I strongly recommend other farmers to consider using biofertilisers as well.

Nirmal Singh

Chauke, Punjab

Paddy | Phyro M P






I’ve applied Phyro M G to my paddy field, and the results have been remarkable. The color and growth of the crop have shown impressive improvements, with the number of tillers increasing from 14 to 35. It’s safe to say that following the application, both the quality and quantity of the crop have significantly improved.

Anup Pramanik

West Medinipur, West Bengal

Paddy | Phyro M G



I was genuinely impressed by the detailed insights shared by Inera's sales team. They eagerly provided comprehensive agricultural guidance, especially concerning Phyro - its usage, advantages, dosage, and application methods. After using Phyro M G on my beetroot crop, I observed enhanced flowering and food production, improved growth, vibrancy, and a noticeable shine, setting them apart from the untreated plants.

Ravindra Gaitadake

Pune, Maharashtra

Beetroot | Phyro M G



The Inera team demonstrated the effects of Phyro M P on my potato plants. Post-application, I noticed a boost in root size, along with enhanced tillers and branching. The crops now appear more vibrant and green. While I've tried other mycorrhiza brands, Phyro M P has certainly outperformed them.

Sanjay Gadhave

Shingave, Pune, Maharashtra

Potato | Phyro M P



For the very first time, I applied Mycorrhiza to my paddy field. Presently, the field appears vibrant and robust, boasting deep-rooted plants. The paddy is just 25 days old, yet it exhibits exceptional health and vitality.

Hamanta Konar

Bardhaman, West Bengal

Paddy | Phyro M G



After applying Phyro M P to my tomato field, I witnessed rapid improvements. The tomato plants thrived, displaying notably increased root length. Furthermore, I found the information provided by the sales team about the product and its application to be quite satisfactory.

Rajendra Medhane

Bardhaman, West Bengal

Tomato | Phyro M P



The application of Phyro M P has yielded favorable outcomes in my chilli cultivation. There was a noticeable enhancement in strength, growth, and the vibrant green color. Additionally, the product's packaging is not only appealing but also of high quality.

Amit Singh

Haridwar, Uttar Pradesh

Chilli | Phyro M P






“I cultivate cabbage, and I incorporated Phyro M P into my cultivation practices. I observed abundant root growth, larger leaves, and a healthier, more vibrant crop. The issue of wilting in the plants has ceased. I wholeheartedly endorse it to fellow farmers.”

Ramesh

Kolar, Karnataka

Cabbage | Phyro M P

“After applying Phyro M P to my tomato crop, I witnessed noticeable results within a mere 3-4 days. The crop exhibited remarkable growth and lush greenery. I am also content with the team’s communication and support.”

Yogesh Nirgude

Nashik, Maharashtra

Tomato | Phyro M P





“I am Supramaniyam, and I am a banana farmer. Following the use of Phyro M P in my field, I witnessed improvement in the leaf count, plant height, root length, and root mass. My plants now exhibit a robust and healthy appearance that has left me thoroughly impressed.”

Supramaniyam

Erode, Tamil Nadu

Banana | Phyro M P

“I’m a tomato cultivator, and after applying Phyro M P, I witnessed impressive results in just a matter of days. The roots displayed a vibrant and healthier green, and their growth was notably improved. I’m eagerly looking forward to using it for my grape cultivation as well.”

Pravin Niphade

Nashik, Maharashtra

Tomato | Phyro M P



Following the demonstration of Phyro M G, I've seen impressive results in my crops. They now appear healthier and more vibrant in color. Additionally, there's been a noticeable improvement in root development too.

Ambresh

Raichur, Karnataka

Paddy | Phyro M G



I used Inera's biofertiliser for the first time on my crops, and the results have been undeniably positive. The areas where I applied the product showed significant improvements in both crop growth and the quality of the harvested produce.

Nirbhay Patel

Rajnandgaon, Chhattisgarh

Paddy | Phyro M G





I used Phyro M P on my field, and observed good tillers compared to other crops. It also helped me enhance the strength and growth of the cultivation. I am satisfied with the support provided by the field team, and I like the overall packaging and branding of the product.

Onkar Ashok Deshmukh

Induri, Akola, Maharashtra
Ginger | Phyro M P



Using Phyro M G on my paddy field has proven to be a game-changer. I've witnessed accelerated growth in my crop, with the roots displaying truly impressive results, both in terms of health and size.

Sekhar Janghel

Suradabri, Chhattisgarh

Paddy | Phyro M G



I used Inera's Phyro M P biofertiliser on my chili plants, and the rapid and robust root growth was clearly visible. The crops looked greener than the crops where I did not use Phyro M P.

Ketan Jadhav

Chandwad, Maharashtra

Chilli | Phyro M P



After applying Phyro MG to my cauliflower crops, the roots effectively absorbed nutrients from the soil. Additionally, I was impressed by the visibly larger vegetable size, enhanced greenery, and increased leaf size.

Durjodhon Mahanto

Purulia, West Bengal
Cauliflower | Phyro M P

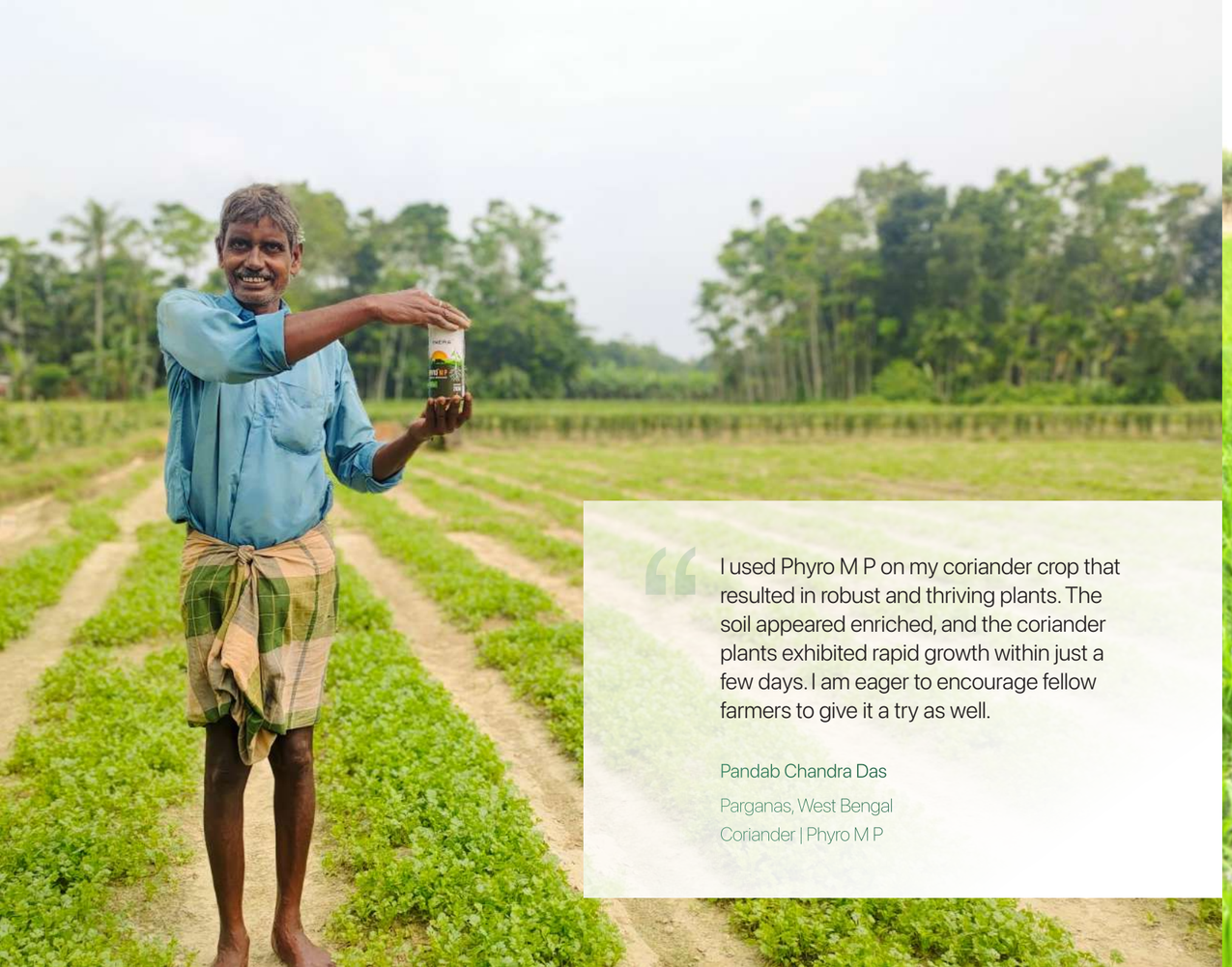


I observe a distinct contrast in the cauliflower's size and overall well-being. It appears larger and much healthier. The leaves have grown substantially, and I am genuinely impressed by the foliage's growth.

Sunil Kumar Besra

Purulia, West Bengal
Cauliflower | Phyro M P





I used Phyro M P on my coriander crop that resulted in robust and thriving plants. The soil appeared enriched, and the coriander plants exhibited rapid growth within just a few days. I am eager to encourage fellow farmers to give it a try as well.

Pandab Chandra Das

Parganas, West Bengal

Coriander | Phyro M P



I'm pleased to observe a natural enhancement in my paddy field. It boasts more tillers compared to other crops, exhibiting greater vigor, growth, and lushness.

Charnjeet Singh

Sri Muktsar Sahib, Punjab

Paddy & Wheat | Phyro M G

I've dedicated the past 12 years to farming, primarily cultivating paddy. However, after witnessing Inera's product demonstration, I became convinced of their potential. I observed noticeable enhancements in crop growth and root development, further solidifying my belief in the effectiveness of their products.

Jaggi Singh

Mansa, Punjab

Paddy | Phyro M G





Following the application of Phyro M G, there was a noticeable improvement in plant height, root length, and number of tillers. Additionally, the soil quality demonstrated enhancement after the utilization of Phyro M G, becoming notably more fertile.

Ganesh Chakraborty

Bora ,Purba Bardhaman, West Bengal
Paddy | Phyro M G





Following the insightful demo by the INERA team, I've noticed a significant improvement in my flowers' growth, with blooms appearing earlier than usual. Seeing these positive results, I am keen on continuing to use this mycorrhiza biofertilizer in my future cultivation practices.

Venkateshappa

Kolar, Karnataka

Cent Yellow | Phyro M P




After applying Phyro M G to my paddy crops, the roots effectively absorbed nutrients from the soil. Additionally, I was impressed by the visibly better leaves, enhanced greenery, and increased leaf size.

Suresh

Nagapattinam, Tamil Nadu
Paddy | Phyro M G



I used Inera bio fertilizer and must say that the outcome has been remarkable. My cultivation involves tomatoes, and I observed a noticeable difference in growth and root development within a span of 4-5 days. I could see improved growth and root development in the plant. I maintain regular communication with Inera's proactive sales team to gather further insights regarding their offerings. I am a satisfied customer!

Bhushan Kadam

Nashik, Maharashtra
Tomato | Phyro M P




Inera's Phyro M G has proven to be highly effective! The cauliflower I cultivate has become greener, significantly larger, and even boasts shiny leaves. I am delighted with the positive outcomes I've achieved!

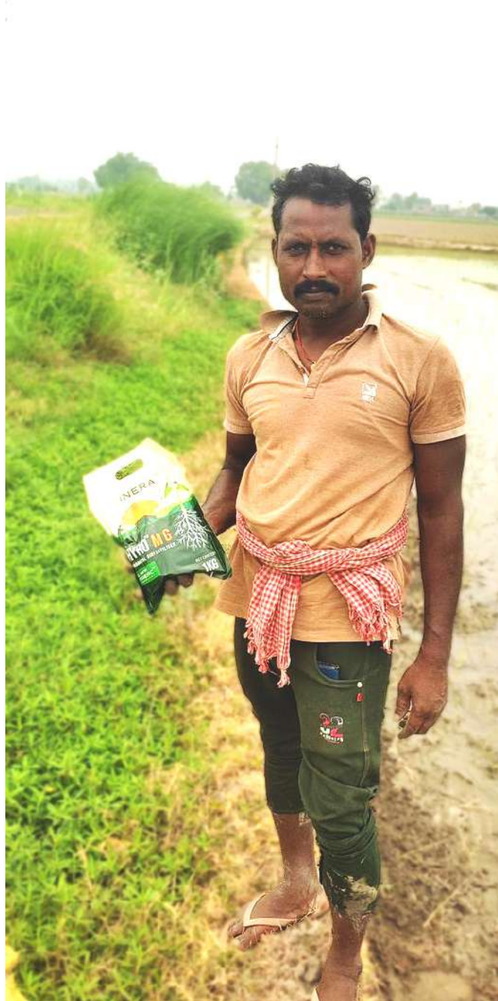
Modhusudan Chowdhury

West Medinipur, West Bengal
Cauliflower | Phyro M G

I applied Phyro M G to my paddy crop and the results were impressive. The crop exhibited excellent characteristics such as increased tiller count compared to other fields, enhanced strength, robust growth, and a vibrant green appearance. The packaging of the product, its branding, and the color of the spore form were all of high quality and aesthetically pleasing. I was satisfied with the information provided by the field team, and as a result.

Bishamber Ram

Fazilka, Punjab
Paddy | Phyro M G



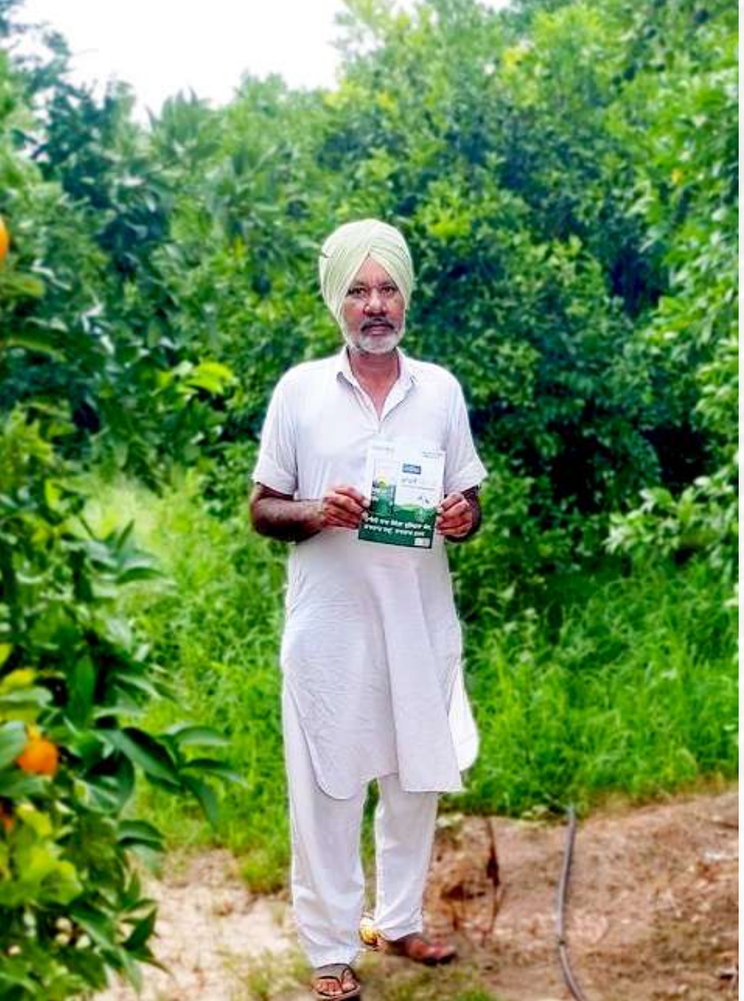


I used to grow tomatoes without using biofertiliser, but after starting with Inera's Phyro M P, I observed rapid vegetative growth in the plants, including leaves, flowers, and fruits. The overall plant appearance visibly improved and I must say the results with Phyro M P were significantly better.

Dhananjay Walunj

Ahmednagar, Maharashtra

Tomato | Phyro M P



I'm happy to share my positive experience with Inera's biofertilisers in my citrus plantation. The improvements have been remarkable and exceeded my expectations. I'm thoroughly satisfied with the team's support and plan to acquire more of Inera's products in the future.

Rajbans Singh

Fazilka, Punjab

Citrus | Phyro M P

I applied Inera's biofertiliser for the first time in my crops, and the outcome has been unquestionably favorable. The regions where the product was used have exhibited remarkable progress in both growth and the quality of the harvested produce.

Asur Bagdi

Purba Bardhaman, West Bengal

Paddy | Phyro M G





Inera's sales team provided a demonstration on my paddy crop, and post-application of the biofertiliser, I noticed an increased number of tillers and enhanced greenness in my crops. I'd also like to commend the sales team for helping me with all the details and guidance in using the Phyro product.

Tapon Soren

West Medinipur, West Bengal

Paddy | Phyro M G



The area where Inera's demonstration product was used looks noticeably distinct from the areas where it wasn't applied. Phyro M G has genuinely enhanced the field's green appearance. Notably, both the crop's height and the number of tillers have shown improvements, making for a significant and noticeable enhancement, I must say.

Nimai Samonta

West Medinipur, West Bengal

Paddy | Phyro M G





It has been three days since I applied Inera's Phyro M P spray to my cucumber crop. I must commend the superior quality of your product's packaging and its excellent water solubility. If the final results prove to be positive, I believe that opting for larger packaging sizes would be a wise choice.

Vicky Samddar

West Medinipur, West Bengal
Cucumber| Phyro M P




After using Phyro M G in our fields, we've witnessed remarkable results. The root development and plant growth have been exceptional, especially when compared to areas where we didn't use this biofertiliser. Even under less favourable conditions, the growth remains steady.

S. Vijaykumar Reddy

Mahabubnagar, Telangana
Paddy | Phyro M G




I used Inera's products on my farm, and got excellent results including abundant growth in the produce. Notably, the produce has been harvested earlier, appearing greener, shinier and healthier.

Indubai Baban Dhokale

Karandi, Pune, Maharashtra
Chilli | Phyro M P



I applied Inera's Phyro M P biofertiliser for cultivating tomatoes on my farm. Shortly after applying it, within a few days, I noticed a vibrant green color in my crops and impressive growth. The product contributes to an overall enhancement in crop health. Moreover, I'd like to stay in touch with the sales team for further assistance in providing accurate information about the product, its benefits, and conducting a helpful demonstration.

Sunil Prakash

Ahmednagar, Maharastra
Tomato | Phyro M P



I experienced Inera's mycorrhiza biofertiliser demo on my chilli crop and observed impressive results. The plants were visibly healthier and showed notable growth. Encouraged by this success, I've now invested in the biofertiliser for my other crops as well.

Shivappa

District Yadgir, Karnataka

Chilli | Phyro M P





We sought alternatives to traditional fertilizers and transitioned to biofertilisers for a more sustainable approach. The results have brought us great satisfaction, with increased yields and improved produce quality. I strongly recommend fellow farmers to consider adopting biofertilisers and witness the benefits firsthand.

Sarbhjeet Singh

Bhatinda, Punjab
Paddy | Phyro M G



After seeing Inera's product demonstration, I applied it to my fields, and the outcomes have been impressively positive. I now understand the benefits of biofertilisers, like higher yields and better quality, and I've personally seen improved crop growth. I'm confident that fellow farmers will have a similar experience, and I recommend trying it.

Chanan Singh

Gandu Kalan, Punjab
Paddy | Phyro M P




I used Phyro M G biofertiliser on the paddy crops and I've noticed improvement in the health and vibrancy of my paddy field. The yield has increased and the crop density is higher than before.

Santosh Chaudhary

Muzaffarpur, Bihar
Paddy | Phyro M G



I witnessed favorable outcomes in my field a mere 8 days after applying the product. The product appears promising. Additionally, the product's packaging is not only visually appealing but also adept at safeguarding it from moisture.

Shanti Devi

East Champaran, Bihar
Paddy, Wheat | Phyro M G





Following the demo on my tomato plantation, I could see visible results than the area where biofertiliser wasn't applied. The plants have become more robust and greener, and look healthier with more developed roots.

Sudhir Kumar Patra

Medinipur, West Bengal

Tomato | Phyro M P



I've been pleased with the outcomes from using Phyro M P on my crops. Within just 5-6 days, I noticed significant growth differences compared to the non-treated plot. The plants have become lush and vibrant green, with noticeably broader leaves.

Sachin Balasheb Jadav

Niphad, Maharashtra
Grapes | Phyro M P



Since using Phyro M P on my crops, I've observed improvements compared to the non-treated areas. These positive changes became evident within just 5-6 days of application. Not only did the roots show significant growth, but the crops also developed a vibrant, lush green color, showcasing the effectiveness of Phyro M P.

Sham shinde

Devargaon, Maharashtra
Capsicum | Phyro M P




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